

Speedway Children's Charities

Financial Report
December 31, 2023

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Independent Auditor's Report

RSM US LLP

Board of Directors
Speedway Children's Charities

Opinion

We have audited the financial statements of Speedway Children's Charities (the Organization), which comprise the statements of financial position as of December 31, 2023 and 2022, the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

RSM US LLP

Greensboro, North Carolina
July 31, 2024

Speedway Children's Charities

Statements of Financial Position December 31, 2023 and 2022

	2023	2022
Assets		
Cash	\$ 740,961	\$ 1,002,448
Accounts receivable	334,954	230,420
Contributions receivable, net of discount	91,857	183,346
Prepaid expenses	21,674	26,359
Other assets	23,923	25,113
Property and equipment, net	831	2,953
	<hr/>	<hr/>
Total assets	\$ 1,214,200	\$ 1,470,639
Liabilities and Net Assets		
Liabilities:		
Accounts payable and other liabilities	\$ 147,937	\$ 168,404
Deferred revenue	50,900	20,075
Total liabilities	<hr/> 198,837	<hr/> 188,479
Net assets:		
Without donor restrictions	923,506	1,098,814
With donor restrictions	91,857	183,346
Total net assets	<hr/> 1,015,363	<hr/> 1,282,160
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Total liabilities and net assets	\$ 1,214,200	\$ 1,470,639

See notes to financial statements.

Speedway Children's Charities

Statement of Activities
Year Ended December 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
Support and event revenues:			
Support:			
Contributions	\$ 2,053,472	\$ -	\$ 2,053,472
Special event contributions	2,166,508	-	2,166,508
Contributions of nonfinancial assets	1,374,802	-	1,374,802
Releases from restriction	91,489	(91,489)	-
Total support	5,686,271	(91,489)	5,594,782
Event revenues:			
Special event fundraiser revenue	1,596,385	-	1,596,385
Less direct benefit costs	(945,944)	-	(945,944)
Net income from special event fundraisers (does not include \$2,166,508 of special event contributions)	650,441	-	650,441
Total support and event revenues	6,336,712	(91,489)	6,245,223
Expenses:			
Program services	4,241,068	-	4,241,068
Fundraising	1,920,718	-	1,920,718
Management and general	350,234	-	350,234
Total expenses	6,512,020	-	6,512,020
Change in net assets	(175,308)	(91,489)	(266,797)
Net assets:			
Beginning	1,098,814	183,346	1,282,160
Ending	\$ 923,506	\$ 91,857	\$ 1,015,363

See notes to financial statements.

Speedway Children's Charities

Statement of Activities
Year Ended December 31, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
Support and event revenues:			
Support:			
Contributions	\$ 1,703,517	\$ 183,346	\$ 1,886,863
Special event contributions	1,944,977	-	1,944,977
Contributions of nonfinancial assets	819,547	-	819,547
Releases from restriction	-	-	-
Total support	4,468,041	183,346	4,651,387
Event revenues:			
Special event fundraiser revenue	1,359,872	-	1,359,872
Less direct benefit costs	(701,615)	-	(701,615)
Net income from special event fundraisers (does not include \$1,944,977 of special event contributions)	658,257	-	658,257
Total support and event revenues	5,126,298	183,346	5,309,644
Expenses:			
Program services	2,860,169	-	2,860,169
Fundraising	1,310,331	-	1,310,331
Management and general	325,827	-	325,827
Total expenses	4,496,327	-	4,496,327
Change in net assets	629,971	183,346	813,317
Net assets:			
Beginning	468,843	-	468,843
Ending	\$ 1,098,814	\$ 183,346	\$ 1,282,160

See notes to financial statements.

Speedway Children's Charities

**Statement of Functional Expenses
Year Ended December 31, 2023**

	Special Events	Program Services	Fundraising	Management and General	Total
Grants	\$ -	\$ 4,230,151	\$ -	\$ -	\$ 4,230,151
Donated goods and services (Note 4)	-	-	1,374,802	-	1,374,802
Catering, entertainment, and other event expenses	854,020	-	-	-	854,020
Salaries	-	9,606	404,810	261,351	675,767
Meetings and other	-	-	46,520	-	46,520
Office expense	63,046	-	11,466	-	74,512
Payroll taxes	-	786	30,635	19,353	50,774
Travel	21,272	-	27,169	-	48,441
Employee benefits	-	525	20,467	22,662	43,654
Professional fees	-	-	-	31,648	31,648
Advertising and promotion	2,793	-	2,727	-	5,520
Insurance	4,505	-	-	10,059	14,564
Tax and license	308	-	-	5,161	5,469
Depreciation	-	-	2,122	-	2,122
Total expenses	\$ 945,944	\$ 4,241,068	\$ 1,920,718	\$ 350,234	\$ 7,457,964

See notes to financial statements.

Speedway Children's Charities

Statement of Functional Expenses Year Ended December 31, 2022

	Special Events	Program Services	Fundraising	Management and General	Total
Grants	\$ -	\$ 2,849,619	\$ -	\$ -	\$ 2,849,619
Donated goods and services (Note 4)	-	-	819,547	-	819,547
Catering, entertainment, and other event expenses	636,536	-	-	-	636,536
Salaries	-	9,461	387,652	238,287	635,400
Meetings and other	-	-	33,780	-	33,780
Office expense	53,158	-	9,858	-	63,016
Payroll taxes	-	767	29,896	17,513	48,176
Travel	9,419	-	11,585	-	21,004
Employee benefits	-	322	12,566	14,870	27,758
Professional fees	-	-	-	30,140	30,140
Advertising and promotion	2,502	-	2,593	-	5,095
Insurance	-	-	-	18,646	18,646
Tax and license	-	-	-	6,371	6,371
Depreciation	-	-	2,854	-	2,854
Total expenses	\$ 701,615	\$ 2,860,169	\$ 1,310,331	\$ 325,827	\$ 5,197,942

See notes to financial statements.

Speedway Children's Charities

Statements of Cash Flows

Years Ended December 31, 2023 and 2022

	2023	2022
Cash flows from operating activities:		
Change in net assets	\$ (266,797)	\$ 813,317
Adjustments to reconcile change in net assets to net cash (used in) provided by operating activities:		
Depreciation	2,122	2,854
Change in discount on receivables	(4,511)	8,654
Changes in assets and liabilities:		
(Increase) decrease in:		
Accounts receivable	(104,534)	(127,168)
Contributions receivable	96,000	(192,000)
Prepaid expenses	4,685	8,763
Other assets	1,190	1,237
Increase (decrease) in:		
Accounts payable and other liabilities	(20,467)	21,966
Deferred revenue	30,825	(174,078)
Net cash (used in) provided by operating activities	(261,487)	363,545
Net (decrease) increase in cash	(261,487)	363,545
Cash:		
Beginning	1,002,448	638,903
Ending	<u>\$ 740,961</u>	<u>\$ 1,002,448</u>

See notes to financial statements.

Speedway Children's Charities

Notes to Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies

Nature of activities: Speedway Children's Charities (the Organization), a nonprofit organization, hosts and sponsors a wide range of events and promotions at various speedways in which contributions are received for the purpose of distributing funds to charitable organizations which provide medical, social and educational services to children.

A summary of the Organization's significant accounting policies follows:

Basis of presentation: The financial statement presentation follows the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC). As required by the Non-Profit Entities Topic of the FASB ASC, the Organization is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

Net assets without donor restrictions: Net assets are not subject to donor- (or certain grantor-) imposed restrictions, and therefore, available for the support of general operating activities, including acquisition of property and equipment.

Net assets with donor restrictions: Some donor-imposed restrictions will be met by the passage of time or other events or purpose specified by the donor. Other donor-imposed restrictions are perpetual in nature where the donor stipulates that resources be maintained in perpetuity. Perpetual in nature net asset earnings are used to fund general operations. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. At December 31, 2023, the release from restriction of \$91,489 and net assets with donor restrictions of \$91,857 relate to a time restriction for a contribution receivable. During the year ended December 31, 2022, net assets with donor restrictions were \$183,346 related to a contribution receivable.

Financial risk: The Organization maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Organization has not experienced any losses in such accounts. The Organization believes it is not exposed to any significant financial risk on cash and cash equivalents.

Accounts and contributions receivable: Effective January 1, 2023, the Organization adopted Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-13, *Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*. The ASU introduced a new credit loss methodology, Current Expected Credit Losses (CECL), which requires earlier recognition of credit losses, while also providing additional transparency about credit risk. The CECL methodology utilizes a lifetime expected credit loss measurement objective for the recognition of credit losses at the time the receivable is originated or acquired. The expected credit losses are adjusted each period for changes in expected lifetime credit losses. The adoption of this standard does not have a material impact on the Organization's financial statements.

Receivables represent amounts due for unconditional promises to give and special event revenue. Receivables that are expected to be collected within one year are recorded at their net realizable value. Receivables that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on receivables are computed using a rate commensurate with the risk of the contributions receivable in accordance with fair value accounting standards. Amortization of the discount is included in contribution revenue. Management also determines an allowance for credit losses by identifying troubled accounts and by using the historical experience applied to an aging of accounts. Receivables are written off when deemed uncollectible. Recoveries of receivables previously written off are recorded when received. All receivables were deemed to be collectible and therefore there was no allowance for credit losses at December 31, 2023 and 2022.

Speedway Children's Charities

Notes to Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Property and equipment: Furniture, fixtures and equipment are valued at cost, if purchased, or fair market value at the time of gift, if donated. Generally, the Organization only capitalizes expenditures for items over \$500. Depreciation is provided over the estimated useful lives of the respective assets using the straight-line method. The estimated useful lives used in computing depreciation are principally five to 15 years.

Contributions: Unconditional contributions are recorded when received. Contributions are generally available for unrestricted use in the year received unless specifically restricted by the donor that limit the use. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, donor restricted net assets are reclassified to net assets without restrictions and reported in the statements of activities as net assets released from restrictions. Contributions received with restrictions that are met in the same reporting period are reported as support without donor restrictions.

Unconditional promises to give are recognized as revenue or gains in the period received and as assets, or as decreases of liabilities or expenses, depending on the form of the benefits received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Contributions of nonfinancial assets: Contributions of donated noncash assets are recorded at their fair values in the period received in the accompanying statements of activities. Fair value is determined based on estimated market prices for the goods or services received. Contributions of donated services that create or enhance nonfinancial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation are recorded at their fair values in the period received. See Note 4 for further descriptions of the donated goods and services.

Special event fund raisers: The Organization recognizes revenue arising from exchange transactions in accordance with ASC Topic 606, Revenue from Contracts with Customers, which provides a five-step model for recognizing revenue from contract with customers as follows: (i) identify the contract with the customer; (ii) identify the performance obligations in the contract; (iii) determine the transaction price; (iv) allocate the transaction price to the performance obligations in the contract; and (v) recognize revenue when or as the performance obligations are satisfied.

The Organization holds dinners, golf tournaments, auctions and raffles as its major fundraising events. Special event fundraiser revenue is recorded based on the fair value of the benefit received by the donor, which is determined to be the transaction price. The revenue is recognized when the event occurs, as that is when the performance obligation is deemed to be satisfied. Any amounts in excess of the fair value of the benefit received are reported as special event contributions. The portion of a special event payment that is a contribution is recognized as revenue when received if the contribution is not conditioned on the event taking place. If the contribution portion of the special event payment is conditioned upon the event taking place, the contribution is recognized at the time of the event. Amounts received from event sponsors are included in special event contributions. For special event fundraiser revenue and conditional contributions, where cash received prior to event occurring, the funds are recorded as deferred revenue until the event occurs. The deferred revenue amount at year-end is expected to be recognized as revenue in the next fiscal year.

Functional allocation of expenses: The costs of providing various events and programs have been summarized on a functional basis. Expenses are allocated based on estimates of time and effort, supplies and materials usage, and space and equipment usage. Management and general expenses include those expenses that are not directly identifiable with any other specific function, but that provide for the overall support and direction of the organization.

Speedway Children's Charities

Notes to Financial Statements

Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Use of estimates: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Income taxes: The Organization is generally exempt from federal income taxes under the provisions of Section 501(c)(3) of the Internal Revenue Code. In addition, the Organization qualifies for the charitable contributions deductions and has been classified as an organization that is not a private foundation. Income that is not related to exempt purposes, less applicable deductions, is subject to federal and state income taxes as unrelated business income.

Management evaluated the Organization's tax positions and concluded that the Organization has taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of the guidance under the accounting topic for uncertainty in income taxes. Generally, the Organization is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before 2020.

During the years ended December 31, 2023 and 2022, the Organization had no net unrelated taxable business income.

Subsequent events: The Organization has evaluated subsequent events through July 31, 2024, the date on which the financial statements were available to be issued.

Note 2. Liquidity and Availability of Financial Assets

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use within one year of the balance sheet date comprise the following at December 31, 2023 and 2022:

	2023	2022
Financial assets:		
Cash	\$ 740,961	\$ 1,002,448
Accounts receivable	334,954	230,420
Contributions receivable, net	91,857	183,346
	<u>1,167,772</u>	<u>1,416,214</u>
Less amounts not available to be used within one year:		
Contributions receivable not due within one year	-	91,673
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 1,167,772</u>	<u>\$ 1,324,541</u>

As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available when its general expenditures, liabilities and other obligations are due. The Organization has net assets without donor restrictions that are used as reserves to fund program opportunities that are not currently in the budget and to cover unexpected expenses.

Speedway Children's Charities

Notes to Financial Statements

Note 3. Accounts and Contributions Receivables

Accounts and contributions receivables at December 31, 2023 and 2022, are expected to be collected as follows:

	2023	2022
Within one year	\$ 430,954	\$ 326,420
In one to five years	-	96,000
Less discount for contributions receivable (discount rate of 4.72%)	(4,143)	(8,654)
	<u>\$ 426,811</u>	<u>\$ 413,766</u>

Note 4. Contributions of Nonfinancial Assets

The Organization received donated goods and services for the years ended December 31, 2023 and 2022. The donations are reflected in the statements of activities as revenue. The expense related to these donations is included in the statements of functional expenses. Raffle items and prizes are monetized at fundraising events. All other items or services were utilized during these events to raise money for the Organization. None of the nonfinancial assets contributed had donor restrictions. The donations received during the years ended December 31, 2023 and 2022, summarized by category are as follows:

	2023	2022
Facility use	\$ 531,119	\$ 367,030
Service	2,445	30,625
Prizes	447,188	270,721
Equipment use	24,063	17,875
Raffle items	71,700	33,013
Salary, tax and benefits	154,090	31,063
Food and beverage	136,163	58,130
Printing	8,035	2,916
Auction	-	8,174
Total contributions of nonfinancial assets	<u>\$ 1,374,802</u>	<u>\$ 819,547</u>

Note 5. Property and Equipment

Property and equipment at December 31, 2023 and 2022, is summarized as follows:

	2023	2022
Furniture and fixtures	\$ 11,212	\$ 14,036
Computer equipment	5,011	10,023
Vehicles	13,813	13,813
	<u>30,036</u>	<u>37,872</u>
Less accumulated depreciation	(29,205)	(34,919)
	<u>\$ 831</u>	<u>\$ 2,953</u>

Speedway Children's Charities

Notes to Financial Statements

Note 6. Related-Party Transactions

A substantial portion of the funds raised by the Organization come from activities conducted in connection with races at eight speedways, which are affiliated with Speedway Motorsports, LLC and Subsidiaries (SM). The Organization's ability to raise funds in the future depends partially on the continued success of the races at those speedways and the economic conditions in the local communities.

During the years ended December 31, 2023 and 2022, the Organization received \$648,576 and \$655,991, respectively, in contributions and event revenue. The Organization received \$1,220,714 and \$503,544, respectively, in donated goods and services from SM. At December 31, 2023 and 2022, the Organization had a receivable from SM totaling \$223,205 and \$117,264, respectively, for contributions and event revenue not yet paid to the Organization. During the years ended December 31, 2023 and 2022, the Organization utilized SM resources, composed of benefits and event costs, totaling \$211,373 and \$691,204, respectively. The Organization reimburses SM for these costs. At December 31, 2023 and 2022, the Organization owed SM \$1,692 and \$63,101, respectively, for those expense reimbursements, which is in accounts payable and other liabilities in the accompanying statements of financial position.

Contribution revenue recognized from gifts made by the Organization's Board of Directors totaled \$36,316 and \$108,621 and in-kind donations from the same group totaled approximately \$0 for the years ended December 31, 2023 and 2022, respectively.