

JOIN US FOR THE 16TH ANNUAL ERIC MEDLEN

NITRO NIGHT

JULY 25, 2024 - TURN 11, SONOMA RACEWAY

Speedway Children's Charities Sonoma invites you to kick-off NHRA weekend with the 16th annual Eric Medlen Nitro Night -- returning to Sonoma Raceway!

Guests will enjoy drinks and a barbeque dinner at the spectacular Turn 11, situated on the famous hairpin turn of the Sonoma Raceway road course, and celebrate the life and spirit of the late Eric Medlen.

All proceeds benefit Speedway Children's Charities Sonoma, the charitable arm of Sonoma Raceway. SCC Sonoma is dedicated to caring for children in critical need to help them and their families live safe, productive lives.

5PM RECEPTION - 6:30PM DINNER - 7:30PM PROGRAM







NITRO NIGHT

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INFINITE HERO - \$20,000

- Title sponsorship, corporate logo and/or business name incorporated into all promotional and sales materials.
- Table for (10)
- Two bottles of premium wine OR two craft beer buckets at table
- Giant check photo opportunity during event
- Press release distributed by Sonoma Raceway announcing event partnership
- Inclusion in event promotion including program, signage, website and social media recognition
- Optional signage and display at event (can include staged cars)
- Company PA Announcements throughout race weekend
- (10) Weekend Passes to the Denso NHRA Sonoma Nationals, July 26-2

GOLD SPONSOR - \$10,000

- Table for (10)
- Two bottles of premium wine at table
- Giant check photo opportunity at event
- Inclusion in event promotion including program, signage, website and social media recognition
- Sponsor PA Announcements throughout race weekend
- (10) Weekend Passes to the Denso NHRA Sonoma Nationals, July 26-28

SILVER SPONSOR - \$5.000

- Table for (10)
- Two bottles of wine at table
- Inclusion in event promotion including program, signage, website and social media recognition
- (4) Weekend Passes to the Denso NHRA Sonoma Nationals, July 26-28

TABLE SPONSOR - \$1,750

• Table for (10)

INDIVIDUAL REGISTRATION - \$175

Additional opportunity for company donation match, to include giant check presentation by request.

If you are unable to attend, we welcome monetary and in-kind donations which will help us reach our fundraising goal and support children in critical need.



